

COPENHAGEN GAMING WEEK 2027

19. – 21. FEBRUARY

Copenhagen Gaming Week is the ultimate gaming experience. It's about more than games. It's about community, inspiration, and active participation.

Gaming Week features an extensive programme of activities and experiences, a large exhibition area, and various food and beverage outlets.

Event dates 2027

Friday. 19. february, 10:00-18:00

Saturday. 20. february, 10:00-18:00

Sunday. 21. february, 10:00-18:00

In 2026, more then **31.000 visitors** attended Copenhagen Gaming Week!



Copenhagen Gaming Week Floor Plan

Exhibitors are distributed across several areas

Black Zone og Green Zone (Hal B)

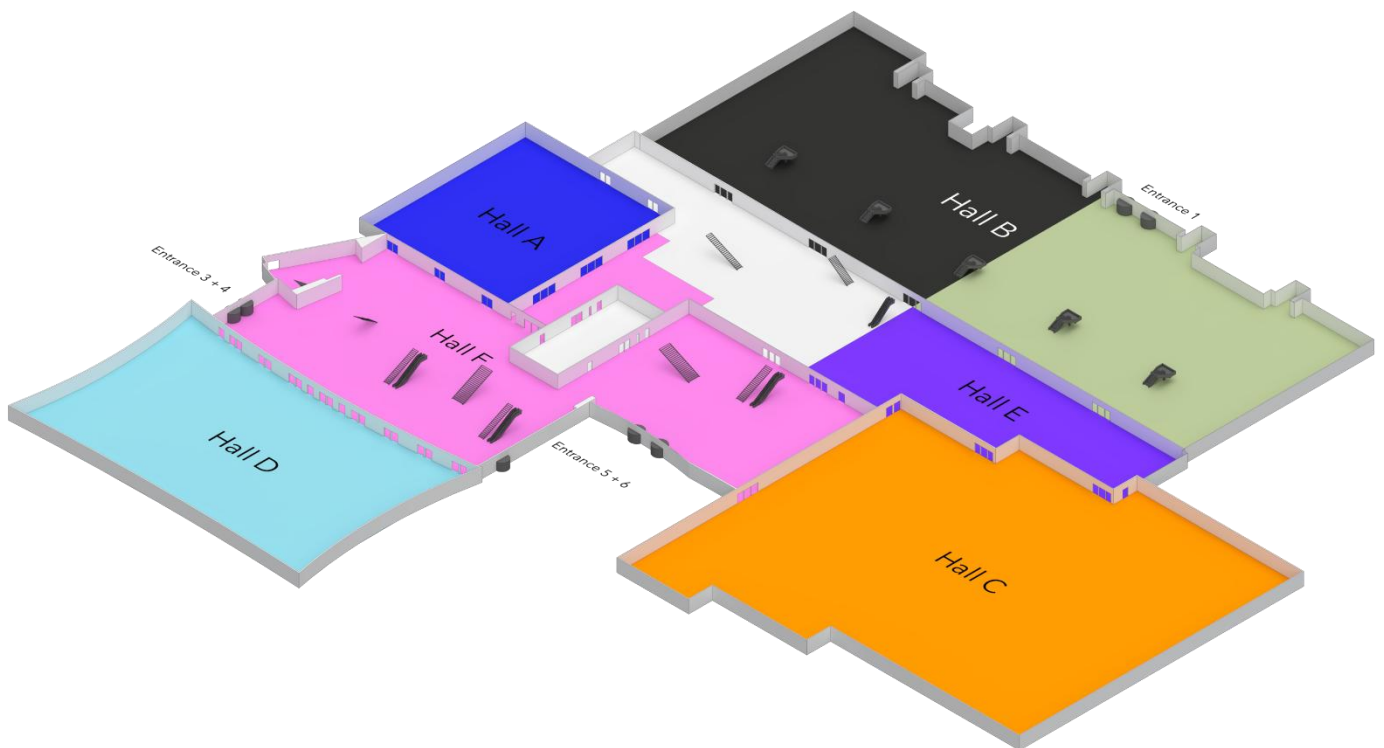
Orange Zone (Hal C).

Light Blue Zone (Hal D)

Purple Zone (Hal E)

Pink Zone (Hal F)

Dark Blue Zone (Hal A)



EXHIBITOR PACKAGES

ARTIST ALLEY

Including:

- 2 x 3 metres exhibitor space
- 1 table
- 1 chair
- Partout-ticket (all 3 days)

- Listing in the exhibitor guide and official programme
- Wireless internet

Pricing: 3.000 dkk ex. VAT. pr exhibitor unit.
(additional connected exhibitor space units
can be purchased)

EXHIBITOR

Rental of exhibition space by m²

- Rent x amount of m² at 895 DKK ex. VAT
per.sqm.

Including:

- General lighting
- Wireless internet
- Exhibitor passes (for staff)

CONCEPT EXHIBITOR STAND

9, 18 or 27 m² exhibitor stand incl.
build-up, stand walls with graphics and
power supply.

Concept 1: 9 m²

Pricing: 15.250 dkk ex. VAT

Incl. 5 exhibitor passes

Concept 2: 18 m²

Pricing: 25.500 dkk ex. VAT

Incl. 7 exhibitor passes and 1 m² storage
room

Concept 3: 27 m²

Pricing: 35.750 dkk ex. VAT

Incl. 10 exhibitor passes and 2 m²
storage room.

If you are looking to become a larger part of the festival, please contact
sales@copenhagengamingweek.dk for sponsor- or partnership opportunities.

ARTIST ALLEY

Copenhagen Gaming Week's Artist Alley brings together small, creative exhibitors who help embrace gaming culture and make it visible and tangible.

Examples:

- Artists & designers (card design, prints, posters)
- Merchandise-brands (cloths, caps, pins, patches)
- Figures, collectibles & fan items
- Gaming-related lifestyle & culture

Including:

- 2 x 3 metres exhibitor space
- 1x table
- 1x chair
- Partout-ticket (all three days)
- Listing in the official exhibitor guide and programme
- Wireless internet

Need more space?

- Purchase additional connected spaces and expand your exhibitor stand space.

Add-ons:

Power outlets, production of custom-designed walls, roll-up banners, and similar items can be purchased via the webshop. A link will be provided in Autumn.

Pricing:

3.000 DKK. incl. VAT. per. Exhibitor space.

Purchase directly at [Billetlugen.dk](https://billetlugen.dk).

EXHIBITOR

Exhibition space rental:

Create a stand that perfectly matches your needs and ambitions. You choose the size of your exhibition area and determine the content and design of the stand yourself.

The pricing is 895 DKK. per. m² ex VAT, and the rent includes:

- General lighting
- Wireless internet
- Exhibitor passes

Focused lighting can be purchased if required.

You purchase the desired number of square metres and are responsible for all the exhibitor stand design, activation, graphics, materials and installation.

This solution provides full flexibility to create a visible and relevant presence that matches your brand and objectives for the festival.

Registration fee

A mandatory registration fee of 1.500 DKK. is applies to all exhibitor stand purchases.

For special exhibitor stand requests, please contact:
sales@copenhagengamingweek.dk

CONCEPT EXHIBITOR STAND

With a concept exhibitor stand, you receive a professional festival ready solution where the most important elements are already included.

This makes it easy to participate in the festival with a strong visual presence without having to manage stand construction, printing or technical setup yourself.

Exhibitor stand sizes:

Stand 1: 9 m² - 15.250 DKK ex. VAT

Stand 2: 18 m² - 25.500 DKK ex. VAT

Stand 3: 27 m² - 35.750 DKK ex. VAT

Included in the concept stand:

Exhibitor space of either 9, 18 eller 27 m²

Build-up and construction of the exhibitor stand

Back walls and side walls with graphics

Power supply (230 watt/ 2,3 kW)

Important notes:

Stand activities and any additional equipment are not included and can be planned separately according to your needs. Exhibitors are responsible for producing and supplying the graphic artwork. We will handle the printing and production.

For exhibitor stands larger than 27 m² or special stand requirements, please contact: sales@copenhagengamingweek.dk

Registration fee a mandatory fee of 1.500 DKK is applied to all exhibitor purchases.

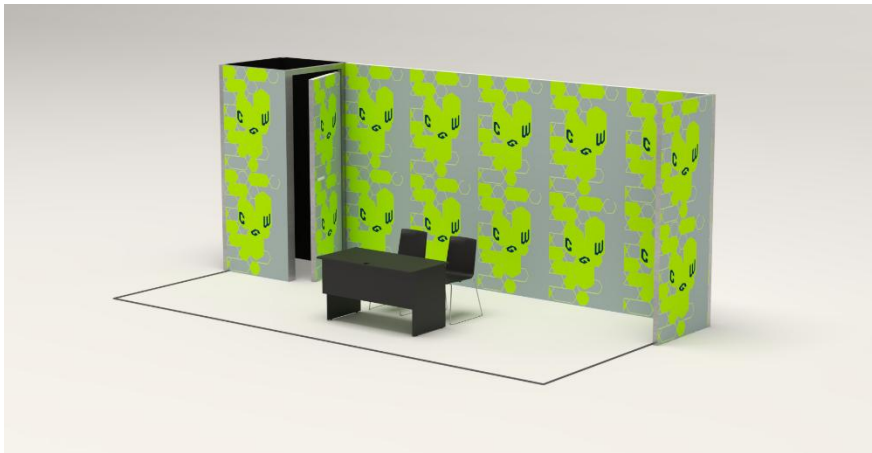
For Concept Exhibitor Stand visualisation view next page.

CONCEPT STAND VISUALISATIONS

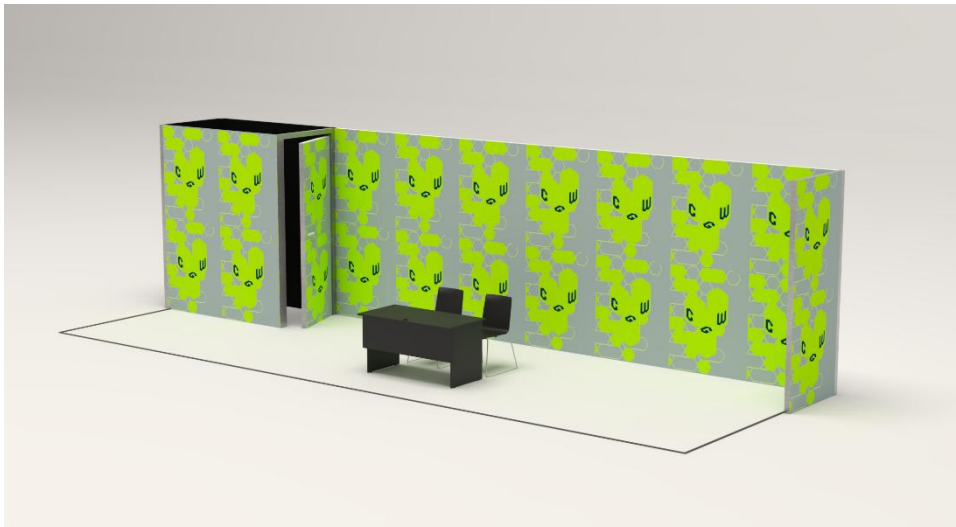
9 sqm



18 sqm



27 sqm



Please note that the furniture shown in the visualisations may differ from the furniture supplied at the actual festival.

Payment terms

10 % of the total exhibitor stand fee, including the registration fee, must be paid upon booking.

Cancellation Policy

The exhibitor is liable for 100% of the agreed stand rental fee and any additional costs for products and services arranged by Bella Center Copenhagen on behalf of the exhibitor.

In the event of cancellation, Bella Center Copenhagen will assess whether the stand can be resold.

- If resold, the exhibitor stand value will be refunded, excluding the registration fee
- For concept stands, 80% of the stand value will be refunded if a new buyer is found
- If the stand cannot be resold, or if cancellation occurs after the deadline, the exhibitor is obligated to pay the full agreed amount and fulfil all commitments related to the stand.

Please refer to the attached document: **Generelle betingelser**.

All cancellations must be submitted in writing to: contact@copenhagengamingweek.dk.

Exhibitor policy

As an exhibitor, you are responsible for familiarising yourself with the applicable rules.

Read Bella Center Copenhagen's exhibitor terms here:

ENG: [Exhibit at Bella Center – Sales, Networking, and Branding Since 1975](#)

Other information

The exhibitor stand must be staffed during all exhibition opening hours.

Major activities on the stand require prior approval from the Copenhagen Gaming Week team.

Bella Center Copenhagen holds exclusive rights for the sale of food and beverages in exhibition areas unless otherwise agreed. If you wish to prepare or serve food or beverages, Copenhagen Gaming Week must be informed well in advance for assessment and approval. Following approval, a water connection, sink installation, and food handling permit will be required.

Sales and promotional activities may not be distributed in common areas or aisles.

Stand construction, displays, and advertising elements must not obstruct visibility to neighbouring stands.

Playing music at stands is generally not permitted. Requests for music entertainment must be approved by the Gaming Week team in advance.

Displaying a vehicle at your stand requires approval from Bella Center Copenhagen due to fire safety regulations.

For more information, please refer to: <https://bellacenter.dk/en/exhibitor>

Questions can be directed to: contact@copenhagengamingweek.dk